More Sustainable Cultivation

PlanetProof has a broad approach to sustainable fruit and vegetable cultivation, with the most important PlanetProof sustainability themes in this area being:

- Energy and climate
- Crop protection
- Biodiversity and landscape
- Soil fertility

Healthy crops

- Encouraging biological and mechanical control of diseases, pests, and weeds
- Restricting the use of pesticides

Fertile soil

- Maintaining organic matter content of the soil
- Using fertilisers efficiently

Clean water

- Preventing emissions of pesticides and fertilisers into groundwater and surface water
- Saving and reusing water

Biodiversity and landscape

Protection of nature and landscape through measures including:

- Placing borders of flowers and flowering herbs around plots
- Creating nesting opportunities for birds, bees, etc.

Energy and climate

Reducing our carbon footprint through measures including:

- Limiting energy consumption
- Using renewable energy
- Limiting nitrous oxide emissions (soil/fertilisation measures)

Packaging and waste

- Enabling the effective recycling of plastic packaging
- Waste treatment and separation

ON THE WAY TO PLANETPROOF

‘On the way to PlanetProof’ is the international name for Milieukeur Plant products. PlanetProof’s sustainability criteria are identical to those of Milieukeur. As of 1 January 2019, Milieukeur for Plant products will be replaced by PlanetProof.

Information

Stefanie de Kool, Programme Manager plant agri chains

+31 (0)70 358 63 00, sdekool@smk.nl

Planet_Proof

www.planetproof.eu

www.planetproof-international.eu